

From the desk of **JOHN BRADSHAW** 

P.O. Box 6, Chattanooga, TN 37401-0006 • TEL 423.362.5800 • FAX 877.507.3239 • www.itiswritten.com

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Dear It Is Written friend,

This is personal for me.

I want to share with you how I came to faith in Christ and appeal to you to help me reach people in just the same place I was. They are there, in large numbers. Thank God, there's a straightforward way to reach them for Jesus. I know, because I experienced it.

A vital part of the ministry of It Is Written is sharing the printed page. Every year, It Is Written sends out tens of thousands of Bible studies, books, tracts, and other soul-winning materials. With God's blessing, each item we send has the potential to change a life. Each of the hundreds of resources we share has been written, designed, and published for the purpose of leading a person to faith in Christ. I'm writing

this month to ask you to help me grow this important part of our ministry and reach more people. It's personal for me. I know the power of the printed page, because when I was a lost man, someone gave me a book that changed my life.

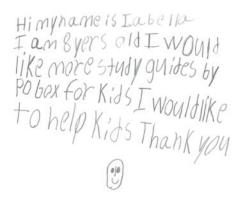
I have eternity to look forward to because I was given a printed resource.

In fact, it wasn't just one book. Shortly after my brother became a Christian and joined the church, he gave me a book. Over the years he gave me two more copies of that book. I eventually read it, and, well, here I am. Jesus saved me from my sins and gave me a new heart. I have eternity to look forward to because I was given a printed resource.

And he didn't just give me a book. He prayed over that book. He asked the students in the classes he taught to pray for me as I was receiving that book. Which is why I want to ask you to pray that each book, each tract, each study we produce and distribute is blessed by heaven to make a life-changing impact on those who read it.

You'll recall that last month I told you about the It Is Written My Place With Jesus resources, which give children an opportunity to meet Jesus as their personal Savior and to share Jesus with others. This week I received a letter from an eight-year-old girl I'll call Isabella. She wrote, "I would like more study guides for kids. I would like to help kids. Thank you." I could not be happier to fulfill her request!





I came to faith in Jesus because someone did for me what Isabella is doing for others. The printed page changed my life. It still changes lives.

A few days ago, a lady I'll call April called It Is Written because she found our number in her address book. She had no idea who we were or why she

had our number. Maria, from our customer service team, offered to send her some resources. April told Maria she felt God was telling her to look for a new church. As Maria continued to share, April asked for more information. "Please send me anything you can that will tell me what you believe. I'm very interested in learning more."

There's no doubt the Holy Spirit prompted April's call and led in her conversation with Maria. She didn't call to ask a Bible question. She didn't call because she had watched an It Is Written television program. She called at the leading of God's Spirit and with a willingness to read the life-changing resources we produce. *I can't wait to see how God leads in April's life!* 

Many years ago, someone wrote that in earth's last days "more than one thousand will soon be converted in one day, **most of whom will trace their first convictions to the reading of our publications"** (Evangelism, p. 693). The use of the word "most" tells us everything we need to know about how important this is.

This is why It Is Written is committed to sharing resources that will lead people to the Christ of the Bible. Our It Is Written Bible Study Guides have not only been produced in English and Spanish, but also in Chinese, and a Hindi translation is in production now. More than one and a half billion people speak Chinese or Hindi. Think of the possibilities! The It Is Written Bible Study Guides have been translated into Arabic, Turkish, French, Italian, Japanese, and other languages, and right now we're in the process of completing the Hmong version. There are four million Hmong speakers in the world, many of whom are responding to the gospel. I have no doubt that our commitment to producing these publications will result in many people being in God's kingdom at last.

And this is in addition to the sharing books, children's resources, health materials, Bible school, and video and audio resources It Is Written produces. All of these are like seeds that will spring up and grow into a harvest for the glory of God.

The printed word has special power when blessed by the Holy Spirit. "Pamphlets and leaflets dealing with the truth for this time should be scattered everywhere like the leaves of autumn" (*Manuscript Releases*, vol. 6, p. 288). We are promised that "In a large degree through our publishing is to be accomplished the work of that other angel who comes down from heaven with great power and who lightens the earth with his glory" (*Testimonies for the Church*, vol. 7, p. 140). God is illuminating lives through It Is Written resources.

While It Is Written reaches a global audience through television and public evangelism, published resources reach people electronic media cannot. As we get closer to earth's final days and sharing our faith publicly becomes more challenging, books and studies that have entered people's homes will be dusted off and read. God's word never returns to Him void. It always accomplishes what He intends (Isaiah 55:11).

## God is illuminating lives through It Is Written resources.

While we are still able to publish and speak freely about hope and salvation in Christ, will you please help It Is Written to spread our printed resources like the leaves of autumn? We mail thousands of free offers every year to people who watch our television program and ask us for more information. Each free offer costs the ministry just under \$2 to produce and send. Sometimes a little more. Multiply that by thousands of requests each year, and the costs add up quickly.

Our ability to print and distribute resources freely will not last forever. This year, overnight we were not able to go to church or school. And one day we will no longer be able to publish. **But the resources** distributed today will continue to share the powerful love of Jesus Christ to the end of this earth's **history.** Literature changes lives. A friend of mine once found a Bible study in the staff bathroom where he worked. He read it, gave his life to Jesus, and today is a pastor and soul winner. That's what printed resources can do.



The warehouse where thousands of free offers and life-changing resources are stored and shipped around the world.

Please consider how many free offers you could sponsor for \$2 in the next 12 months. Imagine: Your gift of \$100 will enable It Is Written to send life-changing resources to 50 people. One thousand dollars would see 500 people receive transformational truth. Even more would mean we could reach even more people for eternity. The literature we send will be read and re-read and very often shared with others. The Holy Spirit will take the truth of these resources and touch and transform the hearts of the readers.

God reached me through the printed page. I want to see what happened in my life happen in many other lives. For your gift of \$100 or more, I'll send you a DVD of my conversion story. Who knows how many future pastors, evangelists, gospel ministers, or dedicated lay people will come to Jesus because someone shared a printed resource with them? **Your investment is going to produce an eternal return.** 

Thank you for investing in souls with me.

Your brother in Christ,

Pastor John Bradshaw President, It Is Written

P.S. It Is Written sends out tens of thousands of resources each year, many of them sent free to viewers of our television programs. While media programs awaken interest, written resources are used by the Holy Spirit to speak to hearts long after our programs have ended. For just under \$2 each, we send thousands of free offers to viewers of our television programs. That's in addition to orders for our other resources. New resources are being added all the time—like upcoming Bible studies in Hmong, Hindi, and Japanese. Thank you for investing in souls by helping us spread these resources like the leaves of autumn. God's word will not return to Him void!

Click the button to

**DONATE NOW** 

## Escrito Está Brings Hope

Pastor Robert Costa has recently been asked to present to the country of Costa Rica on the only television channel authorized by the government to provide COVID-19 updates. The country, already on edge because of tropical storms and impending earthquakes, is now also living in fear of the pandemic. The television channel asked Pastor Costa to speak to the people because his weekly program *Escrito Está* brings so much hope. Millions of people, who are tuning in to this station to hear COVID-19 updates, will now hear God's message of grace and salvation. What an opportunity! Please pray for the Holy Spirit to direct listeners to these messages.

