

From the desk of **JOHN BRADSHAW** 

August 2019

Dear It Is Written friend,

About two weeks ago, I received an email from our call center. Close to 50,000 calls come in every year in response to our television programs. Many people request the free resources offered on our programs, while others ask for prayer or to speak to a chaplain. The email was about a lady I'll call Cathy.

P.O. Box 6, Chattanooga, TN 37401-0006 • TEL 423.362.5800 • FAX 877.507.3239 • www.itiswritten.com

In September of last year Cathy called after watching an *It Is Written* program. She wanted to learn more about the Bible and wanted someone to study the Bible with her. Cathy lived in a downtown apartment building in a major city about a block from a Christian radio station. She had tried to make friends with Christians at a local church before but never felt like she fit in.

Cathy needed a friend. The chaplain spoke to Cathy, prayed with her, and arranged to



send her the free offer from our television program. And he took one more step. With her permission, he gave Cathy's name to a local church. The church's Bible worker called Cathy and set up weekly lessons, which Cathy loved.

Before long, Cathy was attending church, where she found friends who embraced her and involved her in the life of the church. When the Bible worker asked Cathy if she would like to be baptized, Cathy said, *"I want to go all the way with Jesus. I want to follow Jesus and I want to become a part of this church!"* She was baptized a few months ago and still sits with her friends in church each Sabbath.

Stories like this thrill me! I was speaking at a camp meeting when a man approached me and said, "Thank you for making my family whole." Paul and his wife Renee often attended church

on Sunday. When Paul learned about the Sabbath and shared it with Renee, she challenged him on every point. Then she started watching *It Is Written* on television and enjoyed what she was learning. "I learned so much about the Bible. The programs that dealt with history and were filmed on location were especially powerful to me. They were so clear, and *I could feel the love and genuineness behind them.*"

Renee realized she would have to do something about the truth she was learning. God was calling to her heart, but she didn't feel ready to make changes in her life. As she was experiencing serious health challenges, her husband made a suggestion that would change their lives forever. *"If you want to know about good health, maybe you should attend church with me.* You've seen on *It Is Written* that these people know about health."

Today Renee enjoys perfect health. In fact, she now lectures about health and shares her testimony in churches. In no time at all God has her on the front lines of ministry! Paul and Renee were baptized and, along with their two children, attend church every Sabbath. *And their journey began by watching* It Is Written.

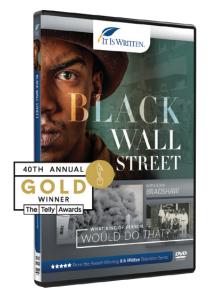
A couple of months ago I called to thank a ministry Partner for his gift to the ministry, and he told me his story. Several years ago he saw an *It Is Written* television program and as a result, sought out a church that was teaching the truth he was learning. Today he is an active member of a local church and best friends (and neighbors) with the local lay pastor. A successful business owner, *he credits It Is Written with connecting him with what he believes and who he believes in*.

These are just a few of the stories I could tell you. This is why we do what we do. Television production is not inexpensive. Television airtime is even more costly. Our annual budget for television media exceeds two million dollars. **But it's your support that makes it possible for** *lives and families to be made whole.* 

## "You're from It Is Written!"

In fact, just yesterday I met a woman who surprised me. She said, "You're from It Is Written!" It was more of a statement than a question. "Yes," I said, "I am." "Oh!" she replied, "I love you, I love you, I love you! I love It Is Written!" She came across *It Is Written* on television and began watching faithfully. She started Bible studies with a local church and now attends church every week. **"It Is Written has changed my life!"** she told me. "I've learned so much, and I've come to know Jesus like I've never, ever known Him before. I'm so thankful for *It Is Written!*" Which really means she's so thankful for you.

*It is your prayerful support of this ministry that makes it possible* for us to produce programming that is seen around the entire world. This month, would you give a special gift to help us reach our current production goal of \$250,000 to introduce still more people to Christ?



Even though we have an outstanding production team, we couldn't reach anyone without your support. We're doing all we can to produce programs as efficiently and economically as we possibly can. We were recently awarded 18 Telly Awards for our programs, including a gold award for our "Black Wall Street" program, which tells us that our programs meet high standards of excellence. As I write this, I am traveling to produce four more on-location programs that I know will make a powerful impact for the Lord. I need your help to continue to do this work. **There are more people who must be reached.** 

Since launching It Is Written TV, our full-time online channel last year, thousands and thousands of people have watched countless hours of It Is Written programs. Literally millions of people watch *It Is Written* 

and *Escrito Está* on almost 300 local and national channels. It Is Written programming reaches 97 percent of the globe. That must continue.

Michael Bell, It Is Written's director of media production, has overseen the development of several new programs in the past couple of years along with on-location filming of new weekly programs. These new programs, such as *Line Upon Line*, a Bible question and answer program;

*In The Word*, a sermon series; and *Conversations*, an interview program, are all new and being streamed on our online channel. According to Michael, he and his team are driven to excellence for one reason: "All of us in the media production department are working hard to film, edit, and distribute programs that we know the Lord will use to complete His work in these final days of earth's history."

## You play a vital role in the fulfillment of that mission.

Your support ensures that more and more people meet Jesus through these life-changing programs. I'm including a flier you can share with a friend about the hope-filled programs available at itiswritten.tv, and for your gift of \$250 or more, I'll gladly send you a DVD copy of our gold award-winning television program, "Black Wall Street". It's also great to share with your friends and neighbors.

We have a large production budget to reach each year. It's daunting. I'm asking for your help to raise \$250,000 towards the development and airing of life-changing programs this year. The countless people who thank us are really thanking you for their new life in Christ.







Thank you for being the catalyst for that change. Thank you for proclaiming truth and changing lives through It Is Written media.

Your partner in media evangelism,

Pastor John Bradshaw Speaker/Director, It Is Written



P.S. Every week, people approach me or one of my colleagues or write to the ministry and tell us how an It Is Written television program changed their life. People are finding joy, families are being restored, and lives are being eternally changed because the Holy Spirit touched a heart through an It Is Written television program you made possible. Our team is producing new programs and broadcasting on television and on our new online channel because of you. You prayerful support is reaching 97 percent of the world with the gospel and making a difference. Thank you for your gift this month for life-changing media ministry.



The Android robot is modified from work created by Google and used under the Creative Commons 3.0 Attribution License. Apple TV is a registered trademark of Apple Inc. Amazon, Fire, and all related logos are trademarks of Amazon.com, Inc. or its affiliates. ROKU and the ROKU Logo are trademarks and/or registered trademarks of Roku, Inc.



Copyright © 2019, It Is Written, Inc. It Is Written is a registered service mark of It Is Written, Inc.