



P.O. Box 6, Chattanooga, TN 37401-0006 • TEL 423.362.5800 • FAX 877.507.3239 • www.itiswritten.com

From the desk of
JOHN BRADSHAW



August 2021

Dear It Is Written friend,

What if It Is Written produced programs that people weren't able to watch? What if the effectiveness of this ministry was hindered because of technological challenges? In spite of the great things God is doing, that's where we find ourselves today. I'll tell you more in just a moment.

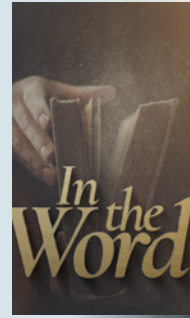
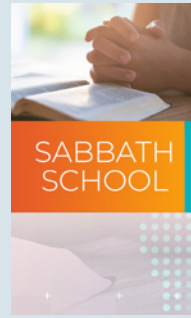
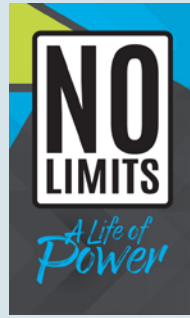
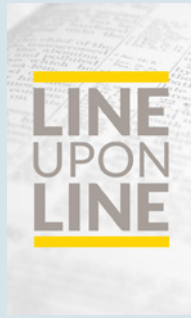
First, let me tell you about Anabel. Raised a Catholic in California, Anabel had been a member of several denominations over the years, but she was never satisfied in her search for truth. It seemed that there was something missing. ***She watched It Is Written on television each Sunday morning***, and one day contacted our office requesting someone to study the Bible with her. Anabel's questions were answered, and she committed her life to Christ in baptism!

Nadeen, from Texas, had also been raised a Catholic. She started watching It Is Written and called asking for Bible studies. We connected her with a church in her area. She continued studying and was baptized.

Leah called us last month from Indiana. She had recently started attending a Messianic congregation after discovering her Jewish family history. She was calling to make a donation to It Is Written because she "loved the Sabbath." Leah had watched George Vandeman a number of years ago and has recently rediscovered our programs. ***I am looking forward to the rest of Leah's story.***

What if It Is Written produced programs that people weren't able to watch?

We want more people to view the soul-winning content It Is Written produces, and that's what I want to share with you now. ***The Holy Spirit works through our programs and awakens a desire in hearts for a deeper and richer experience with God.*** Each of the stories I shared with you would be radically different without your support. We're getting ready to do something even bigger at It Is Written, and I'm asking you to pray about how you can support this exciting opportunity.



Four years ago your support launched It Is Written TV, our full-time channel featuring a wide range of powerful programming, including *It Is Written*, *Line Upon Line*, *Sabbath School*, *In The Word* and more. We now air on Roku, smart TV platforms, and online at itiswritten.tv. In recent months, viewership numbers have skyrocketed!

But this increased viewership has presented us with a significant challenge. Or perhaps I should say, with an exciting opportunity. In order to make it possible for more people to see It Is Written programming, we need to invest in the technology powering It Is Written TV. **We also need to do more to help churches follow up with those who contact us after watching a program**—people like Anabel, Nadeen, and Leah.

We have to completely overhaul the It Is Written TV infrastructure. When we launched It Is Written TV, **we believed by faith that our viewing audience would grow significantly**. Four years later, our belief has been justified. My production department is estimating that this project will cost between \$80,000–\$90,000 to fully implement. I’m confident we can raise that money, and I’m asking you to please help us reach not only more people than ever with the gospel, but to do so more effectively. While the amount we’re talking about isn’t small change,

I believe it is very achievable. It’s a small price to reach more people in a way that speaks to their hearts. If we don’t upgrade this infrastructure, we’re going to fail to reach so many people who need to know the gospel.

The Holy Spirit works through our programs and awakens a desire in hearts for a deeper and richer experience with God.

It would take only 160 people giving \$500 this month to reach this goal. That’s realistic. I would like to invite you to be one of them. In fact, I’d love to exceed this total so we could do even more to reach searching souls. And if you cannot give \$500, that’s okay. **Your support of any amount will be multiplied to make an eternal impact** in bringing Jesus to millions of people around the world.

I recently met a young lady I’ll call Angie. A marathon runner, Angie has completed almost 50 marathons, and seven ultramarathons. But just months ago, **Angie began running a whole new race.**

Angie met Gordon last year on a Lake Michigan pier. Gordon encouraged Angie to watch Hope Awakens, our online evangelistic series. Angie didn't miss a presentation, and a year later is attending church and making decision after decision for Jesus. "It amazed me that you answered every question I had," Angie told me. ***"All the way through that series God's leading was obvious. It changed my life!"***



Thank you for reaching a marathon runner resting on a pier, a woman searching for truth, and a Jewish lady in love with Sabbath rest. Thank you for empowering the spoken Word of God to reach deep into people's hearts and lives.

Your gift this month will spread the gospel even further and faster as we share Jesus more effectively. Please help me take the gospel to more people than ever. We want to see more souls in the kingdom!

In His service with you,

Pastor John Bradshaw
President, It Is Written

Click the button to

DONATE NOW

P.S. Over and over again I hear of or meet someone who has made a decision for Christ and baptism because the Holy Spirit used an It Is Written television program to reach their heart. This is why It Is Written exists! A few years ago we launched itiswritten.tv, our 24/7 channel with our 10 programs plus others. The demand for the content has brought us to the current need to create an improved user experience for that channel. Your gift this month will help us create the new platform for It Is Written TV and spread the gospel further and more effectively than ever before.

Don't miss this life-changing series! Starting August 9, on It Is Written TV.

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