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From the desk of
JOHN BRADSHAW



November 2018

Dear It Is Written friend,

Last month, when I arrived in Pretoria, South Africa with It Is Written's mission team, I met a young man from the United Kingdom whose story touched my heart. He had been in the church for just over a year, and now he was preaching an evangelistic series with power. As tears welled up in his eyes he told me, "I want you to know that ***It Is Written's programs have had a profound influence in bringing me to faith in Christ.***"

At a camp meeting recently a man approached me and said, "***I want to thank you for making my family whole.***" I asked him to explain and he continued, "I married outside the church and did all I could to help my wife to see the truths of the Bible. But I realized I just had to let God guide her. One day she said to me, 'Have you heard of a program called *It Is Written*?' I told her I had. 'I'm learning so much,' she said. 'And what I'm learning is just like what you've been telling me!'" She was baptized soon after. At the camp meeting I was able to meet her and their beautiful children. Truly, they're a family that is very much whole.

"I'm learning so much," she said. "And what I'm learning is just like what you've been telling me!"

For more than 60 years, It Is Written has been reaching the world for Christ through television. We have had a weekly television program on the air for over 3,200 consecutive weeks since 1956. Our programs cover over 97% of the world and are broadcast online, on local stations, and major networks like Trinity Broadcasting Network (TBN). Just weeks ago, a man in South Africa approached me and said, "Pastor, *It Is Written* is known all over Africa. We watch you here, and we are so blessed by the teachings of the Bible!"

Last year while in my home country of New Zealand, I was walking along a hiking trail in the bush when a man stopped me, "Aren't you the guy from It Is Written?" Admitting that yes, I was that guy, he told me his story. "My life was going nowhere. I had no faith in anything.

One night I saw *It Is Written* on TV and began watching night after night. I made the decision to give my heart to Jesus. My life has never been the same!” On that same trip, I had just stepped out of the airport when a man I had never seen before started talking to me. He acted as if he knew me. Sharing some of the challenges he was facing, he said, **“That’s why TV programs like yours are so important.”**

These programs are making a life-changing difference. In 2018, *It Is Written* programs won six Telly Awards up against submissions from others like NBC Sports, CBS Sports, and In Touch Ministries. The Telly Awards honors excellence in video and television in religious and non-religious programming. In 2018, the judges received over 12,000 entries from all over the world. *It Is Written* programs won two silver and four bronze awards for categories in biography, education, and religion.



These awards are a reflection of what the Holy Spirit is doing with your investment in reaching the world with the gospel through media. If we are going to share the gospel, it needs to be with quality, well-produced programs that visually appeal to the audience.

Producing television programs requires a considerable amount of resources. My team and I do everything we can to produce top quality with a modest budget. If I am preaching in a certain part of the world, we book some filming time there. We bring as small a crew as we can.

“You just can’t know how blessed I am by *It Is Written!*”

The best times for filming are early in the morning and just before dark, so our teams spend long days in the field. But it’s worth it. If you’ve seen our programs recently, you’ve noticed that we are achieving new standards of excellence. One lady — not a church member — told me just days ago how much she enjoys our programs. She quoted from many of our location programs, including our landmark *500* series and said, **“You just can’t know how blessed I am by *It Is Written!*”**

Recently, while I was in the Bahamas preaching evangelistic messages, a man I did not know approached me. *“It Is Written!”* he said, smiling. “Yes,” I replied. *“500! That was rich!”* he said. “Please keep it up.” The award-winning *500* series was made possible specifically by donors who provided the financial resources needed to produce the project. And it’s making a difference — around the world.

And now, our media production department and I are doing something we’ve never done before. After 62 years, we aren’t just producing one weekly program, ***we are filming six***

separate series of television programs and airing them on It Is Written TV. I'm excited to tell you about them:

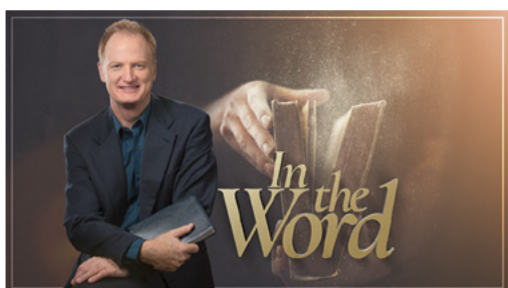
It Is Written, our **weekly flagship program** continues to air consistently on numerous global networks and local channels. Often filmed on location around the world, this Bible-teaching program brings the love of God into homes while sharing the timeless, life-changing truths of the Bible. Our weekly flagship program is also produced in Spanish as **Escrito Está** by Pastor Robert Costa. **Every Word**, a daily one-minute devotional, is produced in English, Spanish, and American Sign Language. But now, we are adding **three new programs**.



Conversations is an interview program where I talk with people whose lives have been changed by Jesus Christ. I've interviewed a former gambler whose life was changed by God, a successful businessman whose ministry is changing lives around the world, and a pastor's wife whose moving story of her former marriage to an addict has opened up doors of ministry. Stories like these change lives as people identify with others' struggles and victories.



Line Upon Line is a question and answer program where my associate speaker Eric Flickinger and I answer Bible questions from It Is Written viewers. It's an interactive program where we wrestle with common, sometimes controversial, and sometimes difficult Bible questions in a practical and conversational style.



In The Word is a sermon series created not only for our television and online audience but also for small to medium-sized groups. This resource will provide 30- to 40-minute video sermons on a variety of Bible teachings. Each sermon will be made available free and is designed to be shared.

I need to ask for your support as we increase our media evangelism emphasis to reach a wider audience with the Three Angels' Messages. **I believe time is short.** I believe that while we are still able to do so, we must do all we can to reach every last person on the planet with God's good news. And the more programming we can produce, the greater the opportunity we have of reaching another soul for eternity.

As you consider your year-end giving this fall, I would like to ask you to help support this important project and help us raise at least \$100,000 to produce 50 new programs. The greater our financial resources, the greater the effect of our evangelistic media productions. For your gift of \$100 or more, I'll mail you the first four sermons from our *In The Word* series for you to watch and share with others. Your gift toward this project will be an investment in the hearts of people hearing the word of God through It Is Written's media evangelism.

Thank you for investing in souls. Thank you for helping us reach the world for Christ.

Your brother in ministry,



Pastor John Bradshaw
Speaker/Director, It Is Written

Click the button to

DONATE NOW

P.S. For over 62 years, It Is Written has been airing a weekly television program around the globe. I meet and hear from people all over the world who have been watching our award-winning, life-changing programs. We know they are making a tremendous difference. Now we are expanding our ministry by producing new programs for different audiences. Production has begun on new programs including *Conversations*, *Line Upon Line*, and *In The Word*, but we need your help to make these programs a life-changing reality. For your gift of \$100 or more this month, I'll send you the first four sermons in our sermon series, *In The Word*. Your gift is an investment in souls who may never hear about Jesus and the Three Angels' Messages without truth-filled media evangelism.

